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The Review: The Mark New York

By Danae Mercer

The magazine cover features a full-page portrait of Bianca Brandolini. She has long, wavy brown hair and is looking directly at the camera with a serious expression. She is wearing a long-sleeved, blue mesh top with a vibrant, colorful geometric pattern in red, yellow, and white. A silver tassel necklace hangs from her neck. Her hands are clasped in front of her, adorned with several rings, including a large, ornate silver ring on her right hand. The background is a blurred outdoor setting with greenery and a building.

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JANUARY 2016

NEW
SEASON
LOOKS
**YOUR 2016
STYLE CHECKLIST**

**ON TOP OF
THE WORLD**
THE SAUDI
WOMAN WHO
CONQUERED
EVEREST

**BIANCA
BRANDOLINI
IN DUBAI**

6 201100 749850

STYLISH. SMART. SOPHISTICATED.



travel/hot spot

THE REVIEW:

THE MARK NEW YORK

THE MARK IS ONE OF THOSE PLACES BELOVED BY FASHIONISTAS, MEDIA AND THOSE IN THE KNOW. AND HERE YOU ARE PERFECTLY PLACED TO APPRECIATE HOW GORGEOUS THE CITY IS DURING THE WINTER

Words: Danae Mercer

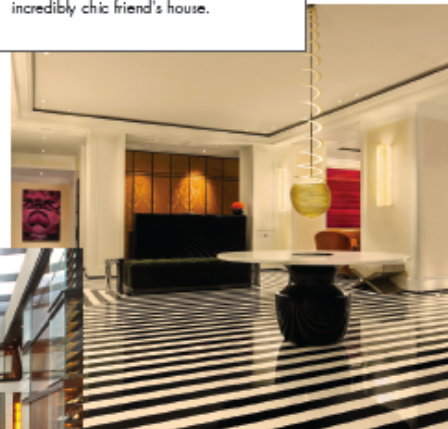
DESIGN DAYS

When designer Jacques Grange, who has worked for Yves St. Laurent, Valentino, Karl Lagerfeld and the Princess of Monaco, has a go at a boutique hotel, the results are fashionably chic – as The Mark proves. Yet Grange didn't go it alone. The famous French designer collaborated with numerous big names, Karl Lagerfeld and Ron Arad among them, to create furnishings and objects d'art.

THE LOWDOWN

Don't even try to get a room at The Mark during The Met Gala, unless you like a challenge. The spot for the designer-heeled and black-tied invitees, there's a long list of names that have contributed to the property's overall ambience. A custom scent was designed by Frédéric Mall, it features pieces by Karl Lagerfeld, in-room dining by Jean Georges, and shoe shining by John Lobb, to name a few.

Its boutique size has a lot to do with it feeling special. Walking through the cosy lobby is like slipping into an incredibly chic friend's house.



EAT YOUR HEART OUT

Jean-Georges Vongerichten, the famous Michelin-starred chef who opened a Dubai restaurant last year, is the man behind the food at The Mark. Within the airy The Mark restaurant, decorated with wood interiors and amber lighting, you will find a fashionable crowd sitting down to elegant cuisine. A light steamed shrimp salad with avocado and champagne dressing is particularly popular with the lunch crowd, while slow cooked salmon served with carrot ginger dressing creates the perfect entrée.

SUITE DREAMS

Rooms are modern, bathrooms are slick and custom-designed amenities feature quirky drawings. For that special trip, there's a five-bedroom terrace suite featuring views on three sides.

THE DETAILS

Themarkhotel.com,
+01 212 744 4300



SHOPPING AND SIGHTSEEING

Located in the Upper East Side, The Mark faces Central Park and 5th Avenue. The Metropolitan Museum of Art is under a 10-minute walk away, while other galleries (the Guggenheim, the American Museum of Natural History, and several more) are similarly close. If you prefer your art to come in the form of shoes or the latest Chanel handbag, you need only to head down 5th Avenue. Within 15 minutes you'll hit all the stores – Louis Vuitton, Gucci, Armani, Cartier, Carolina Herrera – that simply can't help themselves from making your wallet lighter.



UNUSUAL ADDITIONS

For a spot of shopping at Bergdorf Goodman, hop into The Mark's complimentary black-and-white striped pedicab (cycle rickshaw) to be whisked across town. If you're tempted by a picnic and a cycle, The Mark does that too with bikes with monogrammed bells waiting outside, and a Jean-Georges Vongerichten custom created picnic lunch for a lazy afternoon in Central Park – but you may have to wait until the summer.