

# THE MARK

Located on New York's Upper East Side in a beautiful 1927 landmark building, The Mark is housed at the corner of Madison Avenue and 77th Street. In 2009, The Mark was completely reimagined and given new life and identity for the 21st century. The Mark combines old-world comfort, avant-garde design, up-to-the minute technologies and an unprecedented level of personal service.

Drawing on the expertise of an extraordinary group of talents - foremost among them the designer Jacques Grange, Michelin Star chef Jean-Georges Vongerichten, the world's most celebrated hairstylist Frédéric Fekkai, and visionary hotel manager Manuel Martinez - The Mark is a beacon of high French style, immaculate service and American technology and comfort.

## WHO'S WHO

### **The Developers – Alexico Group, LLC**

Partners Izak Senbahar and Simon Elias

Alexico Group's portfolio includes 56 Leonard, The Laurel, 165 Charles Street by Richard Meier, Grand Beekman, and 353 Central Park West, among other properties.

### **Architect, Interior Design and Artwork – Jacques Grange**

The undisputed arbiter of elegance, design and decoration in all of France, Mr. Grange delivers a sense of comfort and chic, capped with high visual style. At The Mark, he balances elements of grandeur, color, artistry and intimacy with a grain of humor.

### **General Manager – Manuel Martinez**

[Manuel.Martinez@TheMarkHotel.com](mailto:Manuel.Martinez@TheMarkHotel.com)

## THE PROPERTY

Hotel (Floors 2-16) 106 rooms and 47 suites

### **Details**

- Regular guest rooms are 400 and 500 square feet; suites range from 700 – 10,000 square feet • Sophisticated and comfortable rooms overlook 77th Street, Madison Avenue or the beautiful courtyard
- Complimentary Wi-Fi in all guest rooms and public spaces
- Samsung TVs fitted with Chromecast to stream directly from your device to your TV.
- Spacious five fixture bathrooms with deep soaking tubs, separate showers, double sinks, mirrored televisions and Italian marble from floor to ceiling
- Designer nickel-plated fixtures
- Generous closet space, featuring walk-in closets in top suites
- Uniquely designed private bars with black granite countertop and Sub-Zero refrigerator and freezer drawers for beverages and frozen delicacies
- Bespoke bath and body amenities by renowned Italian perfumer La Bottega

- Fine Italian linens
- Twice daily maid service
- Complimentary shoeshine by John Lobb
- Complimentary New York Times or Wall Street Journal
- 24-hour in-room dining featuring selections from The Mark Restaurant by Jean-Georges

### **Amenities and Services**

- The Mark Restaurant by Jean-Georges
- The Mark Bar
- Frederic Fekkai Salon at The Mark
- Fitness Center at The Mark – state of the art gym and on-site personal training
- The Mark Shine by John Lobb – shoeshine kiosk
- The Mark Bikes – complimentary to guests
- The Mark Pedicabs – complimentary to guests
- 24-hour Business Center – complimentary to guests
- It's A Dog's Life at The Mark – a suite of amenities exclusively reserved for our guests' pets

### **THE NEIGHBORHOOD**

Located in one of Manhattan's most exclusive neighborhoods, The Mark is only steps away from Central Park and is a short walking distance from New York's finest art institutions, including The Met, The Guggenheim, The Frick Collection, Neue Galerie New York and The Cooper-Hewitt. Surrounded by designer boutiques, restaurants and bars, this Upper East Side address is the most coveted location in all of Manhattan.

### **ASSETS**

#### **Frédéric Fekkai Salon at The Mark**

Renowned stylist Frederic Fekkai is one of the most celebrated names in beauty and hairstyling. Acclaimed for his modern, individualistic approach, Frederic has made an indelible impact on the beauty and fashion communities. Frederic personally selected The Mark for his latest, intimate 2,100 square foot salon, where clients are treated to the ultimate in pampering at this full-service beauty retreat.

#### **The Mark Restaurant by Jean-Georges**

Jean-Georges Vongerichten brings his unbridled passion for fresh from the market, simple cooking to The Mark Hotel. A world class menu of subtly innovative European classics as well as Jean-Georges' signature global seasonings will be sure to satisfy cravings for both simple and eclectic palates alike. Showcased in a copper and glass wine wall in the dining room, The Mark Restaurant's collection of boutique and familiar food friendly wines, from around the world, focus on value and diversity. With indoor dining, as well as patio and outdoor dining on both 77 St. and Madison Avenue, The Mark Restaurant serves Breakfast and All-Day Dining options. Find more information at [www.themarkrestaurantnyc.com](http://www.themarkrestaurantnyc.com).

### **The Mark Bar**

Seating 24 guests, the stylishly avant-garde Mark Bar features a stunning design and layout by Jacques Grange, innovative bar design by iconic French artist Guy de Rougemont and playfully unique furniture by Vladimir Kagan.

### **Fitness Center at The Mark**

The State-of-the-art fitness center at our luxury New York City hotel is 1400 square foot. The fitness center at The Mark features top of the range equipment available exclusively to residents and guests. Guests can avail of personal training from the renowned fitness expert, Dan Flores, by contacting concierge.

### **The Mark Shoeshine by John Lobb**

The Mark has partnered with John Lobb, the world's most exclusive creator of men's shoes and accessories, to create a shoeshine kiosk located at the hotel's entrance. The shoeshine service is available to hotel guests, travelers, on the go businessmen and neighborhood residents. The Mark Shine by John Lobb provides patrons with a proper buff, delivered by a dedicated butler trained in the art of shoe care.

### **The Mark Experience**

A stylish fleet of custom bicycles are available exclusively to guests at The Mark. For the ultimate picnic in the park, enjoy a 'lunch-to-go' created by celebrated chef Jean-Georges Vongerichten. The gourmet picnic basket includes all the picnic essentials – blanket, cutlery, condiments and a specially designed bottle cooler. As a finishing touch, The Mark's award-winning Chef Concierge, Isabelle Hogan, has curated an illustrated bike map to help guests navigate Central Park.

Navigate the neighborhood with your own chic chauffeur. The Mark Pedicabs are available exclusively for guests of the hotel and offer a stylish chauffeured ride to Manhattan's premier shops, museums and galleries.

All aboard The Mark Sailboat. The bespoke 70-foot Herreshoff-designed vessel is truly a timeless piece. This specific model was built to race in the early 1900's for the famous boat race, America's Cup, and now to transport The Mark guests along the island of Manhattan. Passengers can enjoy the on-board menu featuring small bites and refreshments by Jean-Georges Vongerichten, while taking in the sunsets and the most advantageous views of the New York skyline and Statue of Liberty.

The Mark Hot Dog Cart, lavishly adorned with the iconic Jacques Grange black-and-white stripes, serves Jean-Georges' gourmet organic chicken and grass-fed beef hot dogs exclusively for guests of the hotel and neighborhood friends.

Offering a seasonal assortment of bouquets, The Mark Floral Cart by Flowerbx is housed outside the entrance of the hotel. Guests and neighborhood friends have the opportunity to purchase florals daily.

Enjoy The Mark Experience in the comfort of your own home. Shop and enjoy exclusive Mark products on our online shop, Le Shop. [leshop.themarkhotel.com](http://leshop.themarkhotel.com).

### **Meetings at The Mark**

The Mark Hotel features meeting space located on the second floor overlooking Madison Avenue and Seventy Seventh Street. The meeting rooms, designed by Jacques Grange, have a residential feel and are perfect for a business meeting or a social function. Wireless high-speed internet access is complimentary.

### **CONTACTS**

#### **Hotel**

Madison Avenue at 77th Street.  
New York,  
NY 10075  
Phone: 212.744.4300  
Fax: 212.606.3100  
Toll Free: 866.744.4300  
Email: [reservations@themarkhotel.com](mailto:reservations@themarkhotel.com) Website:  
[www.themarkhotel.com](http://www.themarkhotel.com)  
Instagram: [@TheMarkHotelNy](https://www.instagram.com/TheMarkHotelNy)  
Facebook: [Facebook.com/TheMarkHotelNYC](https://www.facebook.com/TheMarkHotelNYC)  
Twitter: [Twitter.com/TheMarkHotelNY](https://www.twitter.com/TheMarkHotelNY)

#### **Press**

Nadine Johnson & Associates  
Phone: 212.228.5555  
Email: [themark@nadinejohnson.com](mailto:themark@nadinejohnson.com)