

THE MARK

Publication: Grazia US, Kathleen Burns

Date: November 17, 2021

Link: [THE MARK HOTEL PARTNERS WITH FRÉDÉRIC FEKKAI FOR THE ULTIMATE HAIR TREATMENT](#)

GRAZIA

BEAUTY | THE MARK HOTEL



By Kathleen Burns

THE MARK HOTEL PARTNERS WITH FRÉDÉRIC FEKKAI FOR THE ULTIMATE HAIR TREATMENT

GRAZIA got a first look at the in-suite beauty experience and we have lots of dreamy things to share.



People come to The Mark for their supreme rooms and chic decor. But what you might not know is their hidden amenity, a world-class blowout service right in your hotel room.



Publication: Grazia US, Kathleen Burns

Date: November 17, 2021

Link: [THE MARK HOTEL PARTNERS WITH FRÉDÉRIC FEKKAI FOR THE ULTIMATE HAIR TREATMENT](#)

GRAZIA

New York's most bold and lavish hotel is introducing a new beauty package for their guests that offers in-suite haircuts, blow-outs, and style options with none other than French celebrity hairstylist Frédéric Fekkai. Starting in mid-November, hotel patrons can now book in-suite appointments— and achieve a fresh cut or color and brilliant blowout without having to leave their hotel room. Talk about royal treatment. This exciting new offer arrives just in time for the holiday season, perfect for pampering in advance of a special event or simply a night out on the town.

And if this offer couldn't get any better, after you treat yourself to the professional treatment during your stay at The Mark, if you fall in love with the FEKKAI products after your appointment, which you will, you can bring the products home to re-create the look anytime. Frédéric himself agrees. "The most exciting thing first of all, we can celebrate people doing their own hair," Frédéric shared with *GRAZIA*. "If you want to spend a weekend at home and relax — you can do it yourself. There are oils, masks, a lot of stuff that you can do at home to make your hair look sensational. That to me is all about how we can help our customers. How to have beautiful hair, it's all about that."

Watch below for a sneak peek at the luxurious experience at The Mark and a few tips the FEKKAI team shared with us on how to make the most out of your treatment.

GRAZIA: Two tips to make your blowout or style last throughout the entirety of your event?

FEKKAI team: Clean hair with not too using much products. Make sure to finish the look with Full Blown Volume Dry Texturizing Spray all over and avoid touching the hair too much.

GRAZIA: Any hair styles clients are particularly loving at the moment as we enter these (hopefully) colder months?

FEKKAI team: Polished, smooth hair with a some soft movement or wave/texture.



THE MARK

Publication: Grazia US, Kathleen Burns

Date: November 17, 2021

Link: [THE MARK HOTEL PARTNERS WITH FRÉDÉRIC FEKKAI FOR THE ULTIMATE HAIR TREATMENT](#)

GRAZIA



THE MARK

Publication: Grazia US, Kathleen Burns

Date: November 17, 2021

Link: [THE MARK HOTEL PARTNERS WITH FRÉDÉRIC FEKKAI FOR THE ULTIMATE HAIR TREATMENT](#)

GRAZIA



Photo Credit: Courtesy of The Mark Hotel

GRAZIA: *What are some cult favorites from the FEKKAI collection?*

FEKKAI team: The Apple Cider Detox Scrub is great for a good scalp exfoliation, use this once a week and then use the Apple Cider Detox Shampoo to wash it out after and finish with the Apple Cider Detox Rinse.. The Full Blown Volume Dry Texturizing Spray is great to add some volume texture and hold. The Brilliant Gloss Multi-Tasker Perfecting Crème is amazing to protect the hair from heat with styling and dryness specially now in the cooler months. Also great to smooth and polish after a blow dry.

