

THE MARK

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FEATURES

All aboard! The Mark Hotel in New York is bringing back its iconic sailboat for the Summer season

George and Amal Clooney host afterparties in The Mark's 10,000 sqft penthouse, and the cast of *Succession* filmed some of their most iconic episodes in the New York hotel. Now, the epitome of luxurious whimsy is once again returning to the high seas

By Ben Surridge
18 July 2025



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THE MARK HOTEL IN NEW YORK IS RETURNING TO THE HIGH SEAS WITH ITS ICONIC SAILBOAT EXPERIENCE

What else is there to say about The Mark Hotel in **New York**? Over two decades, the Madison Avenue locale has become home to the 'most famous lobby in the world' as the unofficial red carpet for **the Met Gala** each year; its 10,000 square-foot penthouse has hosted the Clooney Foundation; it boasts a Jean Georges Vongerichten restaurant, a Frédéric Fekkai hair salon, and butlers trained in John Lobb shoe shining techniques.

For most people, The Mark's combination of New York luxury and Parisian whimsy is confined to the column inches dedicated to ennuimenting its extravagance. That or the television screen – a glimpse of the 106 rooms and 46 suites on episodes of *And Just Like That* or *Succession*. But for the lucky few able to bag a reservation, a stay at The Mark Hotel is a veritable ecosystem of excellence. Now, one of its most iconic amenities is staging a comeback.



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SETTING OFF FROM THE NORTH COVE MARINA IN TRIBECA, UP TO 25 GUESTS CAN BOARD ONE OF THE LAST REMAINING 70-FOOT HERRESHOFF SAILBOATS IN EXISTENCE FOR A TWO-HOUR SAIL INTO NEW YORK HARBOUR



THE MARK HAS BEEN DUBBED THE 'MOST FAMOUS LOBBY IN THE WORLD', WITH MET GALA GUESTS CHOOSING IT AS THEIR UNOFFICIAL RED CARPET Eva S. Savitsky/Getty Images

The Mark Sailboat, that bastion of Manhattanite *merveille*, is returning to the high seas for the Summer season. Setting off from the North Cove Marina in Tribeca, up to 25 guests can board one of the last remaining 70-foot Herreshoff Sailboats in existence for a two-hour sail into New York Harbour. If the sea air works up an appetite, guests can expect a bespoke menu from Chef Jean-Georges himself or from renowned Parisian restaurant Caviar Kaspia, which also has a base at The Mark. That, of course, with enough champagne to fill the Hudson. Lobster rolls with a view of Lady Liberty? Not bad.



THE MARK



GUESTS CAN EXPECT A BESPOKE MENU FROM CHEF JEAN-GEORGES HIMSELF OR FROM RENOWNED PARISIAN RESTAURANT CAVIAR KASPIA.

And when you're back on land? How about a curated picnic in the hotel's back garden, Central Park? There are worse places to chow down on a chicken club. Gourmet hot dogs, a bespoke 'spoiled dogs menu' by Jean-Georges for *actual* dogs, and a fleet of baby strollers designed by Maclaren beckon, all bathed in the 'Jurassic Flower' scent, designed for The Mark by Frédéric Malle.

The objets d'art that adorn the space, by the likes of **Karl Lagerfeld**, Ron Arad, and Paul Mathieu, mean that a mere walk through the hallways makes for its own museum trip. The interior design has been masterminded by Jacques Grange, beloved by Yves Saint Laurent and Princess Grace of **Monaco**, and if (for some strange reason) you choose to spend a day outside of The Mark, they offer their own bicycles for a trip around New York. Whether it's bikes, baby showers, bouffants, or, indeed, boats, if you can make it here, you won't want to make it anywhere else.

The Mark's sailboat is available for private charter, beginning at \$8,000 for a two-hour sail, or for a ticketed experience on a select date, starting from \$640 per person.

