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Six New York Must-Dos We Discovered This Summer

Exploring New York during the late-summer lull, we uncovered some incredible new spots and sightseeing ops to add to your next NYC itinerary in 2025.

BY CHRIS DWYER | PUBLISHED: AUG 19, 2025 09:24 AM UTC | 8 MIN READ

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New York penthouse views from The Mark hotel | Courtesy of The Mark



THE MARK

Four hundred years young this year, New York is the master of reinvention, like nowhere else. Just when you think you've seen it all, you return and realize that there's so many new things to do in New York—new stuff to eat, drink, admire, watch and buy—than you could have ever imagined.

Summer into early fall is a time when many New Yorkers traditionally head to the Hamptons or overseas, meaning that restaurants, hotels, museums and experiences are frequently easier to access. We made the most of the seasonal lull and uncovered some new city hot spots. Here are six of the hottest new ways to experience NYC in all its cinematic glory.



Seaside on the East Side at The Mark Clam Bar

If there's a sleeker, sexier or more storied New York hotel than **The Mark** on the Upper East Side, then we're yet to find it. This five-star boutique jewel, a landmark building dating from 1927, is beloved by A-listers, especially during New York Fashion Week. The Mark never stops innovating, and the latest addition to their renowned F&B game comes with a seriously IG-friendly pop-up, The Mark Clam Bar by Jean-Georges and Caviar Kaspia. Under al fresco red and white awnings with beachside seafood shack feels, come for the lobster roll with sriracha and stay for baked littleneck clams with sensational garlic crumb—and a side order of stellar people watching, glass in hand.

