

The Mark Hotel: Signature style makes for an iconic NYC stay

WRITTEN BY ANN RICKER | PHOTOS PROVIDED



Tucked on the corner of 77th Street and Madison Avenue on Manhattan’s Upper East Side stands The Mark Hotel. More than just a five-star retreat, it is a cultural icon.

The elegant façade of the 1920’s landmark building, with its signature

black and white striped marble floors, has graced countless red-carpet moments and newspaper and magazine photospreads.

It is perhaps the most famous lobby in the world, the starriest of scenes each first Monday in May, when the likes of Anna Wintour and other fashion royalty and

A-list celebrities gather pre (and post) for Vogue’s Met Gala party.

Whether you’re chasing glamour or simply seeking a stylish weekend escape, The Mark offers a luxurious home away from home and a front-row seat to New York’s vibrant social and cultural scene.



The Mark Hotel Lobby



The Mark Hotel Penthouse Terrace



The Mark Hotel Penthouse Suite



Where Style Begins

The lobby, reimaged by developer and hotel owner The Alexico Group, offers a truly boutique experience – intimate and intentional in every detail.

From the signature Jurassic Flower fragrance, created exclusively for The Mark by Editions de Parfums Frédéric Malle, permeating the air, to the custom interior by legendary French interior designer Jacques Grange, every detail feels carefully curated.

Grange not only designed the interior but also assembled a team of world-class artisans to bring his vision to life – commissioning custom artwork, furniture and light fixtures from designers and artists like Mattia Bonetti, Ron Arad, Rachel Howard and others.

Layered Luxury

The design approach for each of the 153 guest rooms is understated, subtle and refined. A creamy color palette is paired with subtle pops of color, creating a tranquil retreat from the bustling city streets below. The 16-story building offers 106 standard rooms (though standard seems an understatement – they average 25% more spacious than a typical New York City hotel room), 46 suites and the showstopping penthouse. With over 10,000 square feet of interior space and 2,500 square feet of rooftop terrace space overlooking Central Park, it is the largest hotel penthouse suite in the U.S. and includes five bedrooms, four fireplaces, six bathrooms, two powder rooms and two wet bars. The space was the site of Meghan Markle’s 2019 baby shower.

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The Mark Hotel Lounge

Regardless of room type, each space is thoughtfully appointed with custom furniture, marble bathrooms featuring signature black and white floors, heated towel racks, a soaking tub and exclusive bath products by Italian luxury perfumer La Bottega – complete with whimsical illustrations by Jean Phillipe Delhomme.

The Mark Experience

The luxurious rooms are matched by the hotel’s amenities. The Mark brings signature finesse to quintessential New York experiences – each thoughtfully curated to immerse guests in the very best the city has to offer.

Whether guests are in the mood to explore or unwind, The Mark offers something for everyone, on- and off-site. With Central Park just steps away, guests can enjoy a scenic stroll or ride to a gourmet picnic on The Mark’s custom bicycles. Passionate about art? Grab a “haute” dog from The Mark’s signature cart and then head off to Museum Mile, just a few blocks away, where world-class institutions like The Metropolitan Museum of Art, the Whitney and the newly reopened Frick Collection await.

For those seeking adventure, The Mark provides exclusive access to a 70-foot Herreshoff sailing vessel for a private cruise through New York Harbor. Prefer a stylish shopping spree? The Mark’s pedicab can whisk you away to a private shopping experience at Bergdorf Goodman, day or night.



The Mark Hotel - Caviar Kaspia



NEW YORK, NEW YORK - MAY 05: Shaboozey attends The Mark Hotel Met Gala 2025 departures at The Mark Hotel on May 05, 2025 in New York City. (Photo by Craig Barritt/Getty Images for The Mark Hotel)

If staying in is more your style, indulge in in-room spa treatments by renowned aesthetician Dr. Barbara Sturm, or enjoy a cut and blowout at the celebrated Frederic Fekkai salon. Before heading out for the evening, stop by John Lobb for a complimentary shoeshine.

Traveling with little ones? Make their stay unforgettable with The Mark’s In-Suite Slumber Party, featuring a personalized tent setup, an in-room family movie night and treats like popcorn, chocolate milk, and cookies.

And there’s no need to leave four-legged family members behind. The Mark is known as one of the most dog-friendly hotels in New York City, offering a suite of bespoke amenities, like leashes, collars, bowls and jackets. And, of course, a specially curated menu.

Bon Appétit

When all that retail therapy and exploring stirs up an appetite, the on-site dining options at The Mark are gold standard, as well.

The Mark Bar is the perfect entry point into the hotel’s dining experiences. Just off the lobby, the bar is the perfect place to see and be seen – a stylish meeting spot for a cucumber mint martini before or after dinner.

The primary dining venue, The Mark Restaurant by world-renowned chef Jean Georges Vongerichten offers a comfortable, refined dining atmosphere and innovative European classics with a global twist. The

menu reflects the chef’s passion for fresh-from-the-market, simple cooking, evident in dishes like a Sweet Pea Guacamole starter followed by Slowly Cooked Faroe Island Salmon or the indulgent Black Truffle and Fontina Cheese Pizza.

For a taste of Paris, Caviar Kaspia’s New York outpost delivers a moody opulence with caviar as the main attraction. Opt for the signature baked potato topped with caviar of your choice or go all-in with The Royal Caviar Trilogy, caviar service paired with a classic Chavignol Sancerre sauvignon blanc.

Whether a chic weekend getaway or an extended city stay, The Mark weaves luxury and curated experiences into every facet of your visit – blending comfort, style and the kind of thoughtful details that make for a truly memorable stay.

GETTING THERE: THERE ARE MULTIPLE DAILY DIRECT FLIGHTS FROM GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT TO NEW YORK CITY. AMERICAN AIRLINES AND DELTA OFFER NONSTOP SERVICE TO LAGUARDIA (LGA), WHILE UNITED PROVIDES NONSTOP FLIGHTS TO NEWARK (EWR). BREEZE AIRWAYS OFFERS NONSTOP SERVICE TO WESTCHESTER COUNTY AIRPORT (HNP), WHICH IS ABOUT 30 MILES FROM MANHATTAN, WITH DEPARTURES ON FRIDAYS AND MONDAYS.



The Mark Restaurant